



DDA Meeting Minutes
2/8/23
City Hall
3355 S. Wayne Rd. Wayne MI 48184

Members Present: P. Walker, Steinhauer, White-Jenkins, Demmer, Rhaesa and Law

Members Absent: Gocaj, T Walker

Also Present: Lisa Kubany

Chairman Demmer called the meeting to order at 6:12 PM

A motion was made by Steinhauer, supported by Law to approve the agenda. Motion carried unanimously.

A motion was made by Steinhauer, supported by P. Walker to approve the minutes of the January 11, 2023, Regular Meeting. Motion carried unanimously.

A motion was made Steinhauer, supported by Law to ratify payment of the following bills: water bills, Costar, David Zukerman. Motion carried unanimously.

A motion was made Steinhauer, supported by Law to ratify payment of the Feb Dispatch Ad. Motion carried with Rhaesa abstaining.

A motion was made Steinhauer, supported by Law to Approve the Land Use Agreement with Knights of Columbus. Motion carried unanimously.

L. Kubany gave update on Makers Market/Florist: Ribbon Cutting was a huge success. \$402.15 was our sales. New Vendors and hours.

L. Kubany gave her 2023 proposed events and DDA board approved Eggcellent Adventure. All board member very excited for all the 2023 events. I will make a correction to the list I sent out, I did accidentally list \$10K donation to Museum for US12 Cruise, that was not true. (Xmas donation)

A motion was made Law, and supported by Steinhauer, to Approve the 2023 contract for Director of Marketing and Events, Lisa Kubany for 3/15/23-3/15/24 . Motion carried unanimously.

L. Kubany gave brief update on holiday campaign and will follow up to see if there is a way to track the gift cards that were won on WNIC, see if they were used at the Wayne businesses. Mentioned, that we would prefer to keep our promotions to billboards and social media platforms next year, and not do WNIC again. See if there is some way to get 'contact info' from T Packer on winners; to see who won and from where; (5x) \$100 gift cards.

E. Cleerman spoke on Movie Nights and possibly a bigger crowd, and shared his thoughts regarding Comcast and Ads not reaching everyone. (If they do not have comcast or cable)

Vern Amos expressed his concern with the support and collaboration with the K of C; "open lot, events, no improvement to District. Should not be used to support a church group."

K. White-Jenkins provided a details "Service Contract" to outline the responsibilities of Highland Landscaping. Pointed out, we still need to BID OUT for Mulch, edging, and perineal.

Rhaesa discussed current parking lot repairs and how can we fix them or work with the businesses to fix.

K. White-Jenkins requested an updated Vacant Property list be provided to the board every month, (or every other month). Discussion on Vacant Property ordinance penalty. \$7000 fee after 5 years, 10 years is \$7,000 fee + \$1,000 every year after.

Rhaesa discussed business “OPEN” flags outside of businesses. – possibly send out a flyer with ideas on how to improve your business or storefront.

L Kubany suggested a City Wide “SPRING SPRUCE UP”. Possibly partner with Rotary or Chamber on this.

Clean up all of the alleys and walkways. Offer a prize or a few prizes for “Nicest storefront”, “BEST LANDSCAPING”, “BEST WINDOW FRONT”. (WWSD or Kronk Boxing: Volunteer program for extra credit)

Based on a motion by Law, supported by Steinhauer, the meeting was adjourned at 7:07 pm

Lisa Kubany, Marketing and Events Director
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