



DDA Meeting Minutes
3/8/23
City Hall
3355 S. Wayne Rd.
Wayne, MI 48184

Members Present: Demmer, White-Jenkins, T. Walker, Rhaesa. P. Walker, Law and Steinhauer

Member Absent: Gocaj

Also Present: Lori Gouin, Lisa Kubany, Matthew Mulholland and Eric Cleereman

Chairman Demmer called the meeting to order at 6:03 p.m.

A motion was made by Law, supported by Steinhauer to approve the agenda as presented. Motion carried unanimously.

A motion was made by Steinhauer, supported by White-Jenkins to approve the minutes of the February 8, 2023, regular meeting. Motion carried unanimously.

A motion was made by Law supported by P. Walker to ratify payment of the following bills: Highland Landscape 2 @ \$4,725.00, COW \$1,377.92, CoStar 2 @ \$426.60 and David Zukerman \$2,500. Motion carried unanimously.

A motion was made by Steinhauer, supported by T. Walker to ratify payment of a bill for the Wayne Dispatch in the amount of \$1,000.00. Motion carried with Rhaesa abstaining.

Gouin will be working with DPW Foreman Smith to determine why we will loose banner arms if we put the brackets for the Christmas lights up. Action will be taken at the next meeting to order lights.

The approval of the Special Events Sponsorship Program guidelines was tabled until the next meeting. Gouin will incorporate the requested revisions. This item will be on next month's agenda for approval.

The board discussed the Sponsorship request from the Knights of Columbus. After lengthy discussion it was determined that the Board is approving use of the DDA Logo of the following events; Kids Funfair, Patriots Day Celebration, Country nights Hoedown and the Open Air Christmas Market. A motion was made by Steinhauer, supported by White-Jenkins to approve a Sponsorship grant in the amount of \$12,000.00. Motion carried unanimously.

Additional discussion took place about having Kubany serve as a consultant to the Knights to ensure the growth and success of their events sponsored by the DDA. She will not be working any of the events or scheduling any of the activities.

Kubany gave the Board an update on the Egg-Cellent Adventure taking place March 20th – April 8th. She also shared information about a new event called Downtown Wayne Restaurant Week 2023 which will take place april 7th – april 16th. A movie was chosen for the first of two outdoor movie nights.

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Gouin spoke about the Safe Streets Grant. She reported that she will be working on getting a grant to cover the cost of putting an Action Plan Together. It appears that the grant will be favored more so if there are two cities collaborating on the effort. Wayne and Westland will be applying together as we have borders that touch on a main corridor. She told Board members about an opportunity to attend the summer Downtown Association Conference. There will be an in person and Virtual opportunity. Information will be passed along as soon as it is available.

Demmer inquired about the condition of the trees in the median on Michigan Ave. Gouin will speak with Ed Queen. White-Jenkins asked to have a vacant property report provided at next months meeting. She also asked if a Resource Guide could be put together to assist business owners in assisting the Homeless population. Rhaesa reported that the alley next the Chamber of Commerce was littered with alcohol bottles and garbage. He also reported that the Rotary would be doing a Clean up of the downtown on April 22nd.

Based on a motion by Steinhauer, supported by Rhaesa, the meeting was adjourned at 7:45 p.m.

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